


Putting Racism on the Table

~Expanding the Table for Racial Equity~

The 2018 Series

Viewing Guide

Use this guide to follow the main points of the video.

	Topic: Implicit Bias: Breaking the Prejudice Habit
	Speakers: Dr. Patricia Devine , Professor, Department of Psychology, University of Wisconsin-Madison & Dr. Will Cox , Assistant Scientist, Department of Psychology, University of Wisconsin-Madison

Time	Key Notes
0:03:06	Today's focus is on the individual level
0:06:20	"Unintentional bias" vs. "implicit bias"
0:09:45	The personal paradox: People who renounce prejudice still rely on stereotypes. Why?
0:14:25	How prejudice is a mental habit – like nail biting
0:17:25	All the necessary conditions to break a habit
0:25:00	What happened when teachers were told particular students were "bloomers"?
0:28:40	How Hannah's intelligence is evaluated differently when she is believed to be rich or poor
0:34:00	Confirmation bias: For every one person that confirms a stereotype, it takes three people to disconfirm it
0:38:40	The strategies that DON'T work to avoid bias (use these at risk of seeming super awkward!)
0:45:30	The seven strategies that DO work to break the bias habit
1:09:27	The role of the media in perpetuating bias: the example of "looters" in post-Katrina New Orleans
1:14:36	The evidence suggests these seven strategies really work
1:23:30	Summing it all up