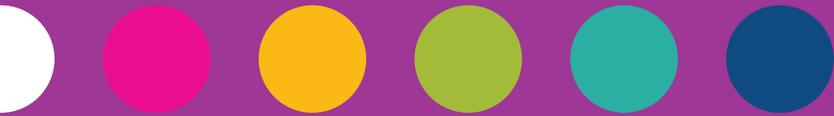


Washington Regional Association of Grantmakers



OUR REGION, OUR GIVING 2016

Giving in the Greater Washington Region



Our Region, Our Giving 2016
is a snapshot of giving in the
Greater Washington region by
members of the Washington
Regional Association of
Grantmakers.

The Greater Washington region consists of suburban
Maryland, the District of Columbia, and Northern Virginia.



Giving

\$185,808,329

2015 Giving in the Greater Washington region

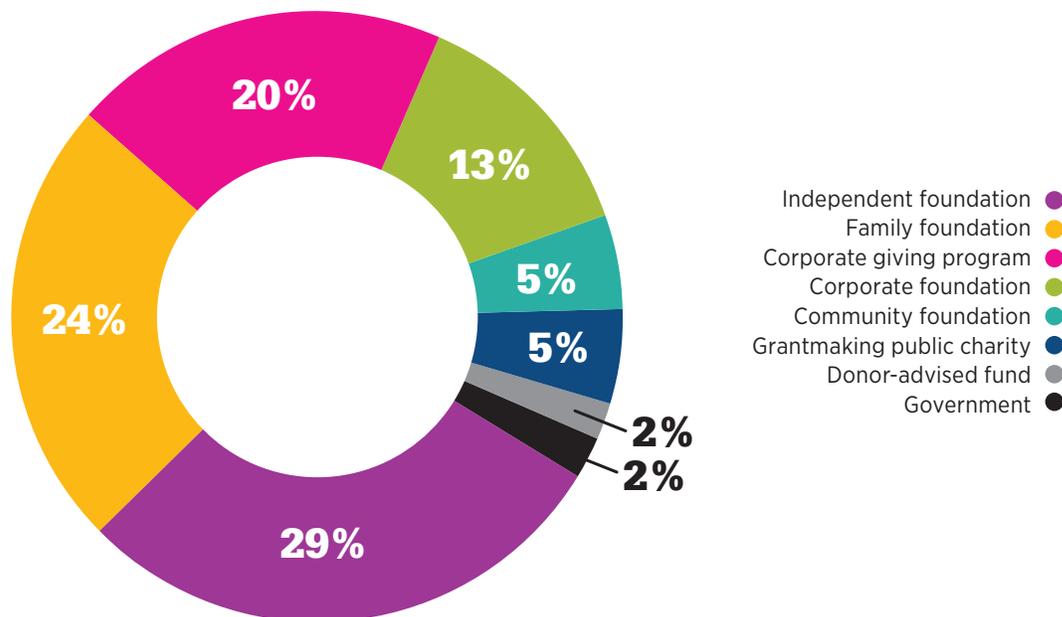
Assets

\$3,306,477,844

Total assets at the end of 2015 as reported by funders surveyed for this report*

Types of Funders

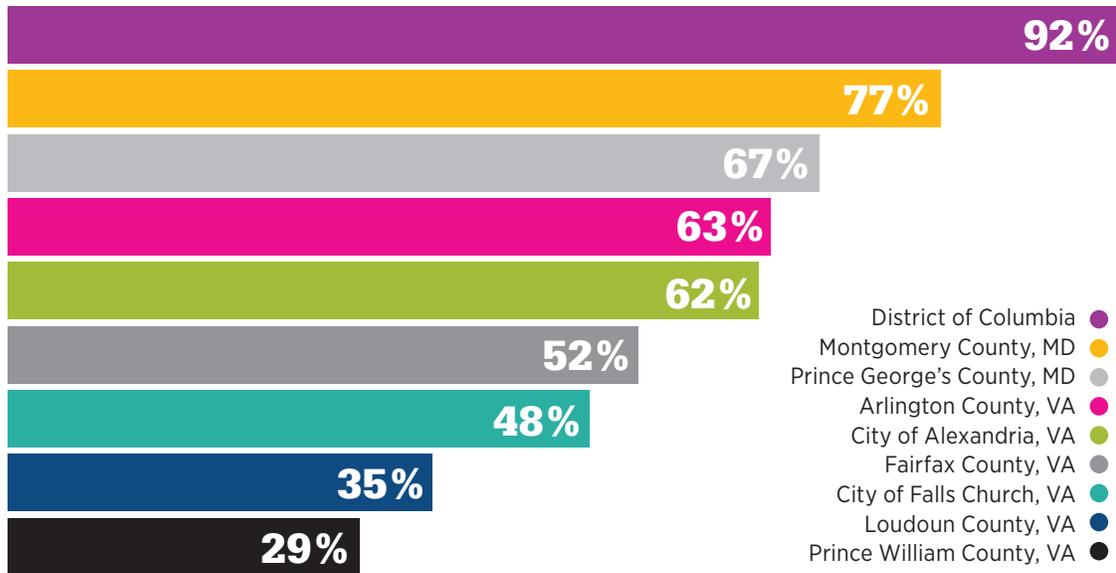
WRAG's membership consists of a diverse range of grantmaking organizations. The data in this report represent giving by the following types of funders:



**Some respondents declined to provide information on their assets. This figure also excludes corporate giving programs and other entities that don't have traditional endowments.*

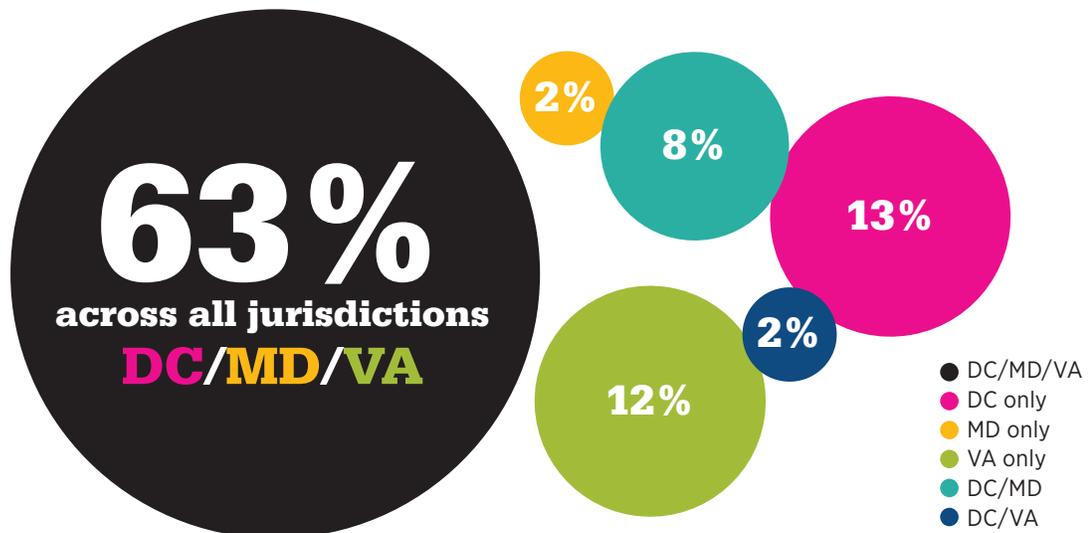
Giving by Local Jurisdiction

WRAG members give throughout the Greater Washington region. Although nearly all funders represented in this report gave grants in DC, many give in other local jurisdictions as well:



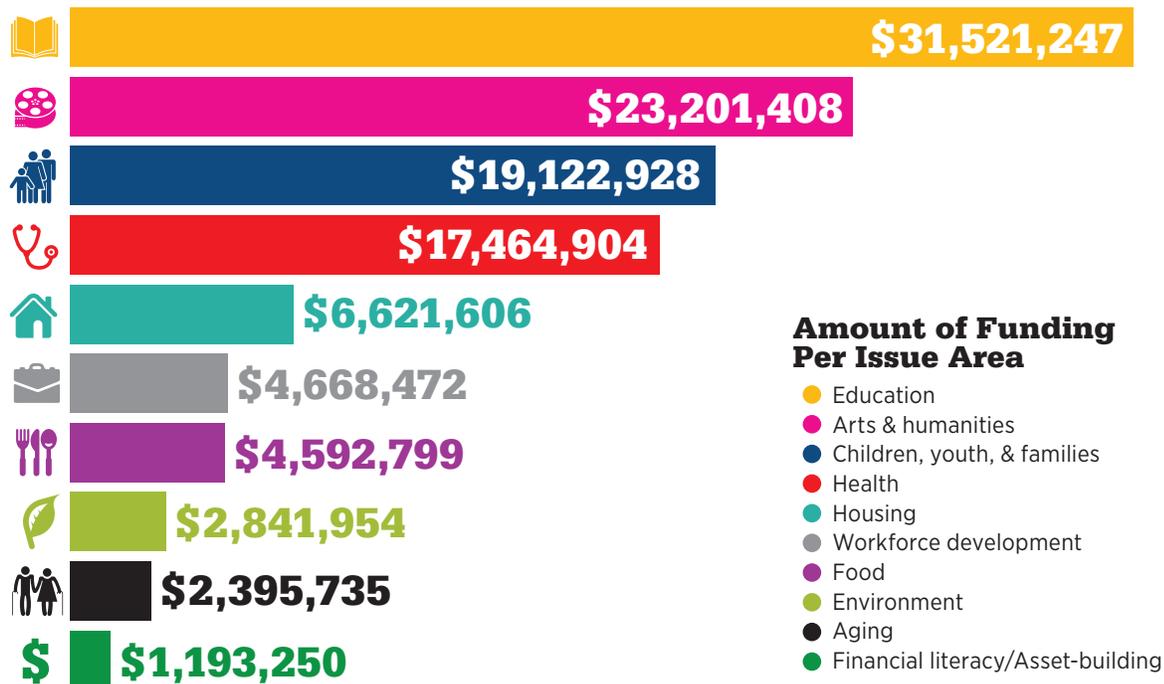
Giving by “State”

WRAG members fund regionally, recognizing that challenges and opportunities are not constrained by political borders. Nearly two-thirds of funders reported giving across all three “states” that comprise our region.



Issue Areas

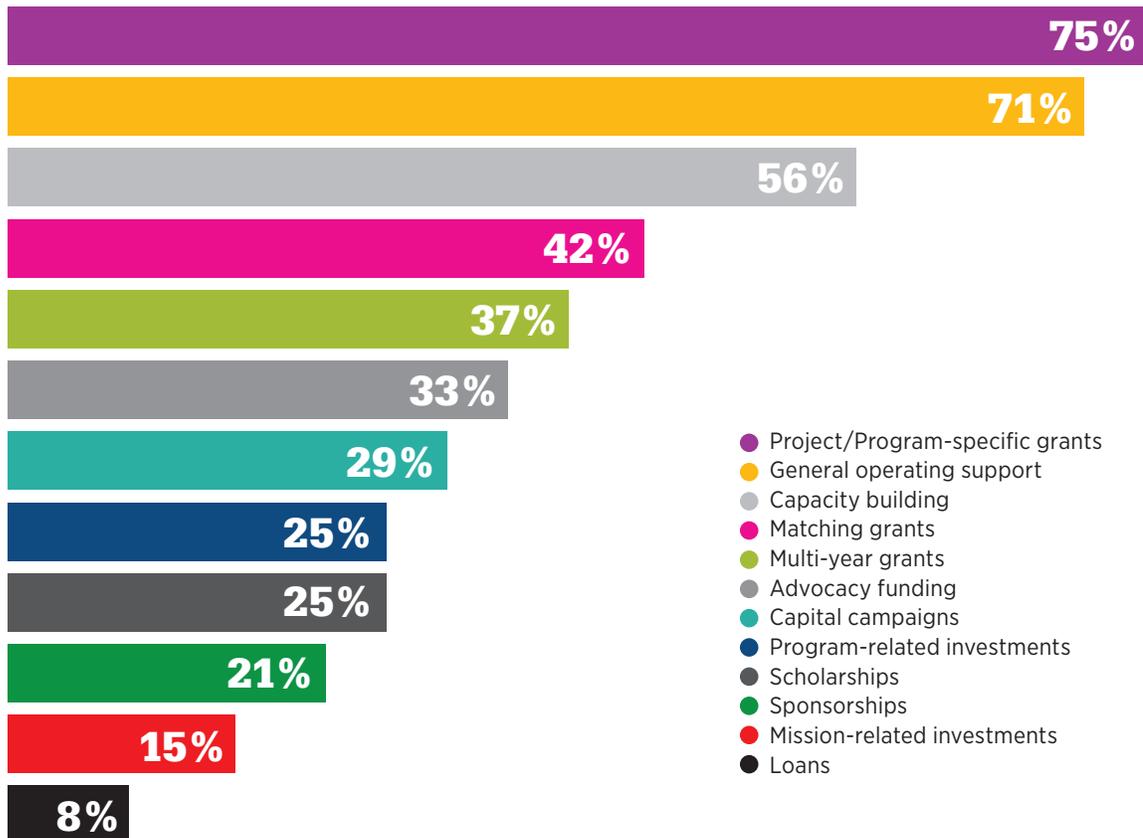
WRAG members fund across a wide range of issue areas. In 2015, these were some – though certainly not all – of the major funding priorities*:



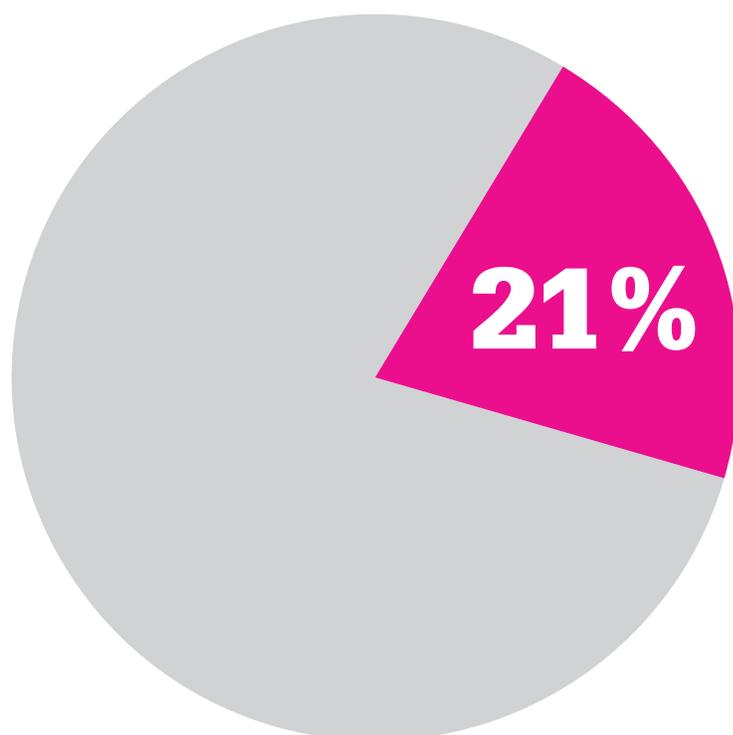
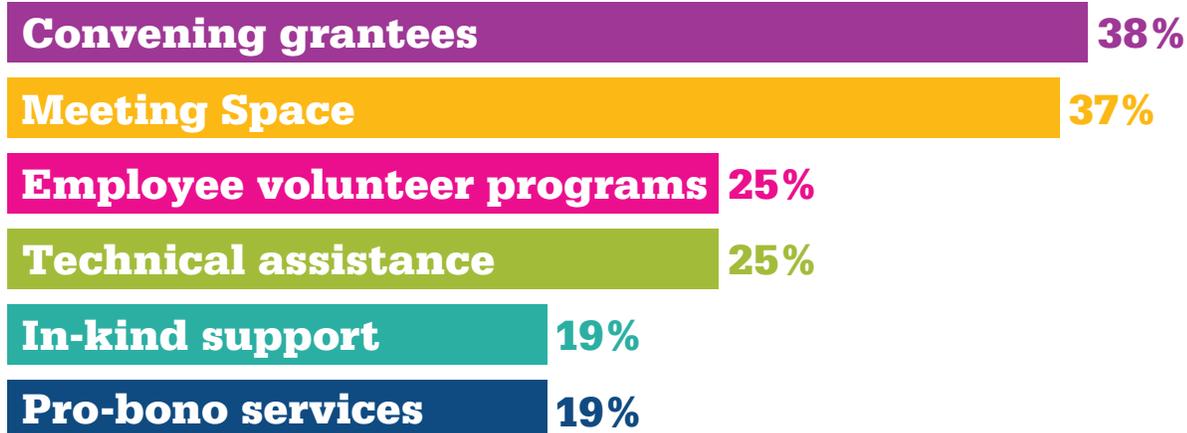
**Not all survey respondents reported on their giving by issue area. Because a single grant can impact different issue areas, there is some duplication across subjects.*

Types of Cash Support

WRAG members recognize that it takes a variety of cash and non-cash support to help social profit organizations thrive and effect meaningful change in our communities. Of particular note: nearly three-quarters of the funders reflected in this report provide some level of general operating support.



Types of Non-Cash Support



21% of respondents

reported that their organizations engage
in advocacy-related activities.

2016: A Special Focus on Racism and Racial Equity

The past few editions of this report have featured a special look at giving toward a particular issue of importance to WRAG and the philanthropic community. This year, racism was a major focus. Capturing data on giving intended to address racial equity and racism is difficult because so many areas of grantmaking have the potential to address those issues. What we know is that only a few funders in our region have made addressing racism and/or racial inequity – what many now acknowledge as being at the core of many social ills – a stated priority or a specific portfolio focus. But, this may be changing. Here’s why.

Last year, WRAG convened a meeting of the leaders of the major foundations in the region to consider how the philanthropic community should respond to the deaths of unarmed black men at the hands of police and the growing movement for racial justice in America.

At that meeting, there was agreement that racism and unconscious bias were key factors to be addressed. But it was also clear that even in that room there wasn’t a shared vocabulary around race, equity, and justice, and no shared vision for what the appropriate response of the funding community should be. The group determined that they could not yet take action, and decided that the focus should be on learning. A quote by John Gardner, the founder of Independent Sector and Common Cause, guided the work: “The first step of leadership is not action; it is understanding.”

With that in mind, the local philanthropic community embarked on a six-month learning journey, followed by a five-part training series, entitled “Putting Racism on the Table.” Through the Putting Racism on the Table series, many in the local philanthropic community have come to recognize that there has always been an elephant in the room: racism. As long as funders shied away from this topic, philanthropic efforts to improve public education or make housing affordable

or increase access to health care would only go so far. Structural racism and implicit bias have created an uneven playing field that will continue to be uneven until this reality is explicitly acknowledged and addressed. This is hard, uncomfortable work, but without it, funders will continue to put a band-aid on a festering sore. Putting racism on the table is likely to reveal decades-old policies and practices – including potentially some practices within philanthropy – that advantage and disadvantage one race over another. Until we recognize and address these dynamics, the presenting problems of education, housing, or health care will only be addressed superficially.

With the learning series, followed by the training series, the stage has now been set for a Racial Equity Working Group at WRAG to be launched in 2017. Learning and training was only the beginning. The philanthropic community is now poised to act.

While it is too soon to share what this working group will take on, we can confidently say that a sizable cohort of the region's philanthropic community is committed to continuing to deeply engage with issues of race and equity, to sharing the learnings from this year with their grantee partners, and ultimately, to identifying a path forward for transforming Greater Washington into a truly equitable region.

Putting Racism on the Table by the numbers

6 learning sessions, from January – June 2016, on structural racism, white privilege, implicit bias, mass incarceration, the “racial mosaic” of America, and the role of philanthropy in advancing racial equity.

5 training sessions, from June – December 2016, on grantmaking with a racial equity lens and communicating about racism.

14,000+ views on YouTube of the videos of the learning series

82 individual participants (51 CEOs and 31 trustees) in the learning series, from **54 philanthropic organizations**, representing over half of the membership

52 learning series participants attended at least 3 sessions.

86% of participants reported gaining new knowledge about racism.

About This Report

This year's edition of Our Region, Our Giving was based on three sources of information: WRAG's Foundation Map, an online tool populated with data from WRAG members who submit their grants to the Foundation Center; a member survey; and the websites of several members who publish their grants lists online. The following WRAG members' giving is reflected in this report:

The Advisory Board Company	Hill-Snowdon Foundation
Agua Fund	IBM
Association of American Medical Colleges	Inter-American Development Bank
Diane & Norman Bernstein Foundation	KPMG
The Morton K. and Jane Blaustein Foundation	The Reva & David Logan Foundation
Herb Block Foundation	MARPAT Foundation
The Butler Family Fund	The J. Willard and Alice S. Marriott Foundation
Carter and Melissa Cafritz Charitable Trust	Richard E. & Nancy P. Marriott Foundation
The Morris & Gwendolyn Cafritz Foundation	Eugene and Agnes E. Meyer Foundation
Capital One	The Claude Moore Charitable Foundation
CareFirst BlueCross BlueShield	Curtis & Edith Munson Foundation
Citi Community Development	Northern Virginia Health Foundation
Clark Charitable Foundation	PNC
Naomi and Nehemiah Cohen Foundation	Potomac Health Foundation
Community Foundation for Loudoun and Northern Fauquier Counties	Prince Charitable Trusts
Community Foundation for Northern Virginia	Public Welfare Foundation
Community Foundation for the National Capital Region	Jane Bancroft Robinson Foundation
Consumer Health Foundation	Alexander and Margaret Stewart Trust
DC Commission on the Arts and Humanities	Hattie M. Strong Foundation
DC Trust	TEGNA Foundation
Deloitte LLP	United Way of the National Capital Area
Enterprise Community Partners	Venture Philanthropy Partners
Gannett Foundation	Washington Area Women's Foundation
Philip L. Graham Fund	Wells Fargo
Healthcare Initiative Foundation	Tiger Woods Foundation
Corina Higginson Trust	World Bank Group



About the Washington Regional Association of Grantmakers

The Washington Regional Association of Grantmakers (WRAG) is a membership association of grantmakers in the Greater Washington region – the District of Columbia, Northern Virginia, and suburban Maryland. Our members represent a vibrant cross-section of philanthropy, including family, community, corporate, and independent foundations, as well as corporate giving programs, governmental grantmakers, grantmaking public charities, and individual philanthropists. We provide a variety of services to our members to facilitate more effective, strategic, and responsible philanthropy to improve the health and vitality of the region and all who live here.



washington regional
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1400 16th St. NW, Suite 740 | Washington, DC 20036 | washingtongrantmakers.org