

RACE, EQUITY & the future of GREATER WASHINGTON

Get Engaged...

In the Race, Equity & the Future of
Greater Washington Regional Summit

06.11.2020 | THEARC | Washington, D.C.

Ways to Engage:

1. Become a Sponsor!
2. Join a Committee!
3. Be an active Participant

1 Sponsorship Levels*

Title Sponsor	\$50,000	Community Builder	\$ 5,000
Catalyst	\$20,000	Liaison	\$ 2,500
Influencer	\$15,000	Groundbreaking	\$ 1,000
Innovator	\$10,000		

* Targeted sponsorships are also available.

Would you like to sponsor the Race, Equity & the Future of Greater Washington Regional Summit? Over 800 regional leaders from Greater Washington—D.C., Northern Virginia, and Suburban Maryland—will convene to examine existing disparities and co-create a new path toward a racially just and equitable region.

As a sponsor, you can play a key role in fundamentally transforming the Greater Washington region by working to achieve a collective vision of racial equity. Much is at stake—the future of Greater Washington depends on all of us!

2 Summit Committees

Do you want to serve on a committee?

The following six committees are the key organizing bodies for the Race, Equity & the Future of Greater Washington 2020 Summit. Each committee will be led by members of the Summit Design Team.

The **Asset Mapping Committee** will take the lead on developing a comprehensive understanding of current and ongoing racial equity work and capacity in the region. The Asset Map will be leveraged to support strategic decision-making, resource development, and allocation in support of the Summit and related work.

The **Communications Committee** will develop public-facing material and will activate communication platforms to raise public interest and support for the June 2020 Summit.

The **Program Development Committee** will take the lead on developing proposals for the Summit agenda. This committee will also support the Summit Design Team partners and the Resource Development and Sponsorship committee with the creation of programming that advances their activities.

3 Attend the Summit!

Be an active participant! Stay engaged pre-summit and be a contributor at the summit.

Summit Goals:

- Develop a regional action agenda to advance racial equity;
- Elevate and expand existing racial equity work in the region and promote alignment across sectors; and
- Launch a 5-year regional scorecard to develop accountability framework and track sector progress in closing racial disparities in key areas.

The **Registration and Logistics Committee** will work closely with THEARC to lead efforts to design and implement the registration process for the summit and related events, logistics planning related to space, food, materials, etc.

The **Resource Development and Sponsorship Committee** will convene to design and deploy fundraising and friend-raising strategies to support the work of the Summit Design Team, the run-up activities to the Summit, the Summit itself, and post-Summit activities. The conveners and members of this committee are invited to consider previous ideas for fundraising generated among the SDT Partners: Foundation, Corporate, Government, and small donor/crowd-sourcing prospects.

The **Strategy & Impact Committee** will design and deploy the strategic direction for the summit and the work we will be doing after the summit to make the DC/MD/VA a more racially equitable region. In other words, this committee will focus on the “what” and “how” for the SDT partners in our work leading up to and beyond the Summit. A key component of this group's work will include the design and deployment of a regional racial equity scorecard.

ENGAGE
TODAY!

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